

## ***SWOT ANALYSIS OF SOUTHEASTERN PROVINCE OF KAPPA SILHOUETTES***

<b>STRENGTHS</b>	<b>WEAKNESSES</b>	<b>OPPORTUNITIES</b>	<b>THREATS</b>
<i>Team Leadership</i>	<i>100% Chapters' Reporting Participation</i>	<i>Great Respect for SEP members 'holding positions at the national level</i>	<i>Chapters' non-compliance of sending delegates to Province conferences</i>
<i>Collaboration</i>	<i>Pessimism</i>	<i>Fraternity Recognition/Respect</i>	<i>Lack of sisterliness at times</i>
<i>Optimism</i>	<i>Apathy</i>	<i>Joint activities</i>	<i>Membership Retention</i>
<i>Commitment</i>	<i>Kappa's Partnership</i>	<i>Youth Development</i>	<i>Consistent Membership Acquaintance/Interaction</i>
<i>Enthusiasm</i>	<i>Negative Demeanor</i>	<i>Women's Health Awareness</i>	<i>Web Page deficiencies</i>
<i>Sisterly Bonding</i>	<i>Lack of cooperation</i>	<i>Cultural Excursions</i>	<i>Potential Cliques</i>
<i>Cooperation</i>	<i>Complaints</i>	<i>Chapters 'Autonomy</i>	<i>Membership Recruitment</i>
<i>Cultural Appreciation</i>	<i>Chapters' Reclamations/Reactivation</i>	<i>Recognition for service rendered</i>	<i>Lack of Communication</i>
<i>Fraternity's Advocacy</i>	<i>Time Constraints</i>	<i>Fraternity's Service Partnership</i>	<i>Understanding the primary rationale of the Silhouettes</i>
<i>Consistency</i>	<i>Insufficient Fund Raising</i>	<i>Province's public's Meeting participation</i>	<i>Interactive communication</i>
<i>Two Chapters 'Reactivation</i>	<i>Technology Improvement</i>	<i>Training Future Leaders</i>	<i>Leadership Training</i>

This document has been designed as a primary driving force to move this province forward for significant future improvement.